



Impact Webinar

What is my “no fail” environment (practices and environment that ensure success)?

How do I make a difference for my clients? How do their lives change when they work with me?

Who do I serve? Is this the group I want to serve? What do my clients say about me?

What are the personality traits of my optimal client (your perfect client that you would love to work with)?

Where are my current clients coming from (eg webinar, in person networking, referrals, etc)

What do I want to keep doing in terms of list building/client attraction?



What do I want to change in my marketing approach?

How can I connect on a deeper level with my existing contacts? (eg special Q and A calls, networking events, additional tools, special events)

How many new client/customers do I want this year?

What have I done to grow my business in the past?

What is blocking me from my own ultimate success?

What will my life look like if this happens?



Quiz rank each statement, 1 to 5 (5 is the most satisfied) :

1. I am clear on the difference I make (pinnacle outcome/optimal client).
2. I am clear on my revenue and expense plan.
3. I am clear on my pricing and my funnel.
4. I am confident in how my business cash flows.
5. I am confident in how I generate leads and add people to my list.
6. I am confident in converting leads to clients and sales.
7. I am having fun with my business.
8. I am able to sleep at night.
9. I am confident that my business is growing at the rate I would like.

Impact Mastermind <https://sherikayehoff.com/impactmastermind/>

What do I need to change to grow my business the way I want to?

If you would like, send a copy to sheri@sherikayehoff.com and I will give you some feedback.

